

We are experts in creating quality, high response surveys. And will design and publish your questionnaire, analyze the results using a variety of tables and charts that are easily understood. A well-designed questionnaire can generate higher levels of response and more accurate replies. Using a range of styles, fonts, graphics, colors including your logo, we create a professional looking questionnaire that will be well received by your survey respondents. Questionnaires can be printed or published on the Internet to our dedicated server.



A SAMPLING OF SURVEYS WE OFFER

- ✔ Customer satisfaction
- ✔ Employee opinion and exit interviews
- ✔ Consumer product evaluations
- ✔ Market research & web site evaluations
- ✔ Training evaluations

WHAT WE CAN DO FOR YOU

Many organizations find themselves trying to decide between spending large amounts on costly marketing research firms or trying to do their own research without either the technology or the time to learn to use it. We can handle all of your survey research needs quickly and efficiently without breaking your budget. Look to us for insight to make **affordable** research work for you.

Now more than ever, business leaders need to know their customers' perspectives.

QUESTIONNAIRE DESIGN

Critical to the success of many research projects we can advise on the design of an appropriate questionnaire.



ANALYSIS & REPORTS

From production of standard charts & tables to preparation of very detailed, reports in paper and in electronic formats.



QUALITY ASSURANCE

All work is carried out to the highest levels of quality and of course, confidentiality.



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CUSTOM REPORTS

